

## **Data protection**

This data protection statement was superseded on 25 May 2018 by our privacy notice and is kept for archival purposes only.

[View our current privacy notice](#)

We take data protection extremely seriously and all our communications and information management processes comply with the Data Protection Act 1998.

All information is held by the University and will be treated confidentially and with sensitivity. The data may be used by the University, recognised alumni clubs, or agents of the University for a range of alumni activities, including sending publications, offering benefits and services, organising reunions, membership administration and in our fundraising programmes, in writing, by telephone and electronically.

We occasionally conduct research into the philanthropic interests and means of potential donors to help decide whether and on what basis to approach them and to ensure that our fundraising activity is directed in the most appropriate and effective way. Under the terms of the 1998 Data Protection Act you have the right to object to the use of your details for any of these purposes at any time. If you wish to change your details or how we contact you, or wish to request a copy of the information we hold about you, please email, write to us or call using the information below:

### **Development and Alumni**

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